

**Decorah Airport Commission
Meeting Minutes
Airport Lounge**

January 14, 2015 – 4:00pm

- 1) **Roll Call**
Attending: Joe Grimstad, Brett Willie, Nina Taylor and David Bakken.
Absent: Keith Fabien
Staff present: Mike Connell and Chad Bird
Also: Lora Friest, Nikki Brevig, Randy Schissel and Charlene Selbee
- 2) **Consider approval of claims**
Bakken moved and Grimstad second a motion to approve the claims as presented.
Ayes – unanimous. Motion carried.
- 3) **Consider approval of minutes**
Taylor moved and Bakken seconded approval of minutes from the December 10, 2014 regular meeting.
Ayes – unanimous. Motion carried.
- 4) **Discussion regarding ongoing marketing**
Willie provided a brief overview of the discussions the commission has held the past several months regarding progressively marketing the airport facility as a gateway to the community. Friest, Brevig, Selbee and Schissel all engaged in the conversation.

Several points raised during the discussion included; promoting special events at the facility, marketing the recreational aspect of aviation, attracting enthusiasts to the airport, looking more closely at “type” events, specific clubs for aircraft brands, and also the corporate aviation community.

Friest urged the commission to focus on which group they wish to market and determine who the commission is trying to please or cater to.

There was additional and constructive conversation about various marketing strategies including partnering more deliberately with the Chamber and Tourism offices.
- 5) **Discussion and possible action on abandoned aircraft**
No new information
- 6) **Airport Manager’s Report**
No report
- 7) **Other business**

There being no other business, the meeting was adjourned at 5:44pm

Submitted by:



Chad Bird
City Manager